



WDAF-TV

# Revision

## ORDER

Print Date 10/19/12

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Flight Dates 10/09/12-11/05/12

Contract / Revision 554378 /

Original Date / Revision  
10/19/12 10/19/12

Advertiser Democratic Senatorial Camp

Agency Great American Media

Buying Contact

1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Product

DSCC IE

Agency Com 15%

Billing Contact

1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1139

Alt Order # 09744338

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS POL

Product Codes PL2B

Priority 1

Advertiser Ref

Order Share 26% Market Value 589019

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	26%	153145
KCWE	1%	5890
KMBC	29%	170815
KMCI	%	0
KPXE	%	0
KSHB	17%	100133
KSMO	1%	5890

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	151	\$100,929.00	\$118,740.00	0.00	10/01/12	10/28/12	151	\$100,929.00	\$118,740.00
November 2012	60	\$29,244.25	\$34,405.00	0.00	10/29/12	11/05/12	60	\$29,244.25	\$34,405.00
Totals	211	\$130,173.25	\$153,145.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	4	10/09/12	11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	2	\$265.00	3	0.00	NM	8	\$2,120.00
FOX 4 NEWS AT 5A															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/08/12	10/14/12	-TWTF--		2				\$265.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--		2				\$265.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--		2				\$265.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--		2				\$265.00		0.00			
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
FOX 4 NEWS															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/08/12	10/14/12	-TWTF--		1				\$525.00		0.00			
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--		1				\$525.00		0.00			



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	1		\$525.00		0.00						
3	4	10/09/12	11/02/12	M-F 6-7a 630-7a	CM-All	630-7a (6:30 AM-7:00 AM)	-TWTF--	:30	2	\$525.00	3	0.00	NM	7	\$3,675.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$525.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	1		\$525.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	2		\$525.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$525.00		0.00						
4	4	10/09/12	11/02/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-TWTF--	:30	2	\$450.00	3	0.00	NM	7	\$3,150.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$450.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	1		\$450.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	2		\$450.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$450.00		0.00						
5	4	10/09/12	11/02/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-TWTF--	:30	1	\$450.00	3	0.00	NM	3	\$1,350.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	1		\$450.00		0.00						
Week:		10/15/12	10/21/12	-----	0		\$0.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	1		\$450.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	1		\$450.00		0.00						
6	4	10/09/12	11/02/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	-TWTF--	:30	2	\$250.00	1	0.00	NM	7	\$1,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$250.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	1		\$250.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	2		\$250.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$250.00		0.00						
7	4	10/09/12	11/02/12	M-F 9-10a 930-10a	CM-All	930-10a (9:30 AM-10:00 AM)	-TWTF--	:30	1	\$250.00	1	0.00	NM	3	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	1		\$250.00		0.00						
Week:		10/15/12	10/21/12	-----	0		\$0.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	1		\$250.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	1		\$250.00		0.00						
8	4	10/13/12	11/03/12	Sa 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S-	:30	1	\$400.00	3	0.00	NM	4	\$1,600.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$400.00		0.00						
Week:		10/15/12	10/21/12	-----S-	1		\$400.00		0.00						
Week:		10/22/12	10/28/12	-----S-	1		\$400.00		0.00						
Week:		10/29/12	11/04/12	-----S-	1		\$400.00		0.00						
9	4	10/14/12	11/04/12	Su 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S	:30	1	\$400.00	3	0.00	NM	3	\$1,200.00

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$400.00		0.00			
Week:		10/15/12	10/21/12	-----		0				\$0.00		0.00			
Week:		10/22/12	10/28/12	-----S		1				\$400.00		0.00			
Week:		10/29/12	11/04/12	-----S		1				\$400.00		0.00			
10	4	10/09/12	11/02/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	-TWTF--	:30	2	\$175.00	1	0.00	NM	6	\$1,050.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		2				\$175.00		0.00			
Week:		10/15/12	10/21/12	-----		0				\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--		2				\$175.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--		2				\$175.00		0.00			
11	4	10/09/12	11/02/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	-TWTF--	:30	2	\$175.00	1	0.00	NM	6	\$1,050.00
FAMILY FEUD/FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		2				\$175.00		0.00			
Week:		10/15/12	10/21/12	-----		0				\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--		2				\$175.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--		2				\$175.00		0.00			
12	4	10/09/12	11/02/12	M-F 12p-1p 1230-1p	CM-All	1230-1p (12:30 PM-1:00 PM)	-TWTF--	:30	2	\$250.00	3	0.00	NM	7	\$1,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		2				\$250.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--		1				\$250.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--		2				\$250.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--		2				\$250.00		0.00			
13	4	10/14/12	11/04/12	FOX News Sunday FOX News Sunday	CM-All	9a-10a	-----S	:30	1	\$350.00	2	0.00	NM	4	\$1,400.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$350.00		0.00			
Week:		10/15/12	10/21/12	-----S		1				\$350.00		0.00			
Week:		10/22/12	10/28/12	-----S		1				\$350.00		0.00			
Week:		10/29/12	11/04/12	-----S		1				\$350.00		0.00			
14	4	10/09/12	11/02/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	-TWTF--	:30	1	\$325.00	3	0.00	NM	7	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		1				\$325.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--		2				\$325.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--		2				\$325.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--		2				\$325.00		0.00			
15	4	10/21/12	11/04/12	Sa-Su Noon-5p 4-5p	CM-All	4-5p (4:00 PM-5:00 PM)	-----S	:30	1	\$100.00	1	0.00	NM	3	\$300.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1				\$100.00		0.00			
Week:		10/22/12	10/28/12	-----S		1				\$100.00		0.00			
Week:		10/29/12	11/04/12	-----S		1				\$100.00		0.00			
E 16	4	10/09/12	11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$575.00	3	0.00	NM	10	\$5,750.00
FOX 4 NEWS															



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 16	4	10/09/12	11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$575.00	3	0.00 NM	10	\$5,750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	-TWTF--					4	\$575.00		0.00		
		Week: 10/15/12	10/21/12	-TWTF--					2	\$575.00		0.00		
		Week: 10/22/12	10/28/12	-TWTF--					2	\$575.00		0.00		
		Week: 10/29/12	11/04/12	-TWTF--					2	\$575.00		0.00		
E 17	4	10/09/12	11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-TWTF--	:30	4	\$575.00	3	0.00 NM	10	\$5,750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	-TWTF--					4	\$575.00		0.00		
		Week: 10/15/12	10/21/12	-TWTF--					2	\$575.00		0.00		
		Week: 10/22/12	10/28/12	-TWTF--					2	\$575.00		0.00		
		Week: 10/29/12	11/04/12	-TWTF--					2	\$575.00		0.00		
E 18	4	10/09/12	11/02/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-TWTF--	:30	4	\$700.00	3	0.00 NM	9	\$6,300.00
FOX 4 NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	-TWTF--					4	\$700.00		0.00		
		Week: 10/15/12	10/21/12	-TWTF--					3	\$700.00		0.00		
		Week: 10/22/12	10/28/12	-TWTF--					1	\$700.00		0.00		
		Week: 10/29/12	11/04/12	-TWTF--					1	\$700.00		0.00		
19	4	10/21/12	11/04/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00 NM	3	\$1,500.00
FOX 4 NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-----S					1	\$500.00		0.00		
		Week: 10/22/12	10/28/12	-----S					1	\$500.00		0.00		
		Week: 10/29/12	11/04/12	-----S					1	\$500.00		0.00		
E 20	4	10/09/12	11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-TWTF--	:30	2	\$2,000.00	3	0.00 NM	2	\$4,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	-TWTF--					2	\$2,000.00		0.00		
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00		
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00		
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00		
E 21	4	10/10/12	10/17/12	X Factor Wednesday FOX X Factor	CM-All	7-9p (7:00 PM-8:30 PM)	--W----	:30	1	\$2,100.00	3	0.00 NM	2	\$4,200.00
X-FACTOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	--W----					1	\$2,100.00		0.00		
		Week: 10/15/12	10/21/12	--W----					1	\$2,100.00		0.00		
22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00 NM	0	\$0.00
BONES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	---T---					1	\$2,100.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12	Thursday Prime B		8p-9p		---Th-----	:30	(\$2,100.00)		0.00	NM		
Credited														
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00		
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00		



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Hiatus Dates

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Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	0	\$0.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$2,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	4	10/29/12-11/04/12		Thursday Prime B	8p-9p		---Th-----	:30	(\$2,100.00)	0.00	NM				
Credited															
E 23	4	10/09/12	10/19/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	3	\$3,300.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	1		\$1,100.00		0.00						
24	4	10/09/12	11/02/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	7	\$7,700.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	1		\$1,100.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$1,100.00		0.00						
25	4	10/09/12	11/02/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	8	\$8,800.00
FOX 4 NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$1,100.00		0.00						
26	4	10/09/12	11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	2	\$500.00	3	0.00	NM	8	\$4,000.00
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$500.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	2		\$500.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	2		\$500.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$500.00		0.00						
27	4	11/03/12	11/03/12	Sa 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S-	:30	1	\$1,000.00	1	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	4	10/29/12-11/04/12		Sa 9-10p	9-930p		(9:00 PM-9:30 P-----Sa--	:30	(\$1,000.00)	0.00	NM				
Credited															
28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,200.00		0.00						
Week:		10/22/12	10/28/12	-----S	0		\$0.00		0.00						
Week:		10/29/12	11/04/12	-----S	1		\$1,200.00		0.00						
29	4	10/14/12	11/04/12		CM-All	1030-1102p	-----S	:30	1	\$500.00	2	0.00	NM	4	\$2,000.00

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SU 1030-1102p															
Su 1030-1102p															
FOX 4 NEWS AT 1030P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12		SU 1030-1102p			1030-1102p		-----Su	:30	\$500.00	0.00	NM		
Week: 10/15/12 10/21/12 -----S 1 \$500.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	4	10/15/12-10/21/12		SU 1030-1102p			1030-1102p		-----Su	:30	\$500.00	0.00	NM		
Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	4	10/22/12-10/28/12		SU 1030-1102p			1030-1102p		-----Su	:30	\$500.00	0.00	NM		
Week: 10/29/12 11/04/12 -----S 1 \$500.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	4	10/29/12-11/04/12		SU 1030-1102p			1030-1102p		-----Su	:30	\$500.00	0.00	NM		
30	4	10/09/12	11/02/12	M-F 1102-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	1	\$600.00	1	0.00	NM	7	\$4,200.00
M-F 1102p-1132p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					1	\$600.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					2	\$600.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$600.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$600.00		0.00			
31	4	10/14/12	11/04/12	NFL Late Game	CM-All	330p-CC	-----S	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
NFL on FOX 330p															
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$2,100.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	4	10/29/12-11/04/12		NFL Late Game			330p-CC		-----Su	:30	<del>(\$2,100.00)</del>	0.00	NM		
Credited															
32	4	10/24/12	10/26/12	World Series	CM-All	7p-CC	--WTF--	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
World Series on FOX (6:30 PM-7:00 PM)															
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					2	\$4,000.00		0.00			
33	4	10/27/12	10/29/12	World Series	CM-All	7p-CC	-----SS	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
World Series on FOX (6:30 PM-7:00 PM)															
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS					1	\$4,000.00		0.00			
34	4	10/13/12	10/14/12	MLB Championship Series	CM-All	3p-CC	-----SS	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
MLB Championship Series (6:30 PM-7:00 PM)															
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12		MLB Championship Series			3p-CC		(6:30 PM-7:00 PM)-----SaSu	:30	<del>(\$1,100.00)</del>	0.00	NM		
Credited															



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
35	4	10/15/12	10/17/12	MLB Championship Series M-Ali 3p-CC			MTW----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
MLB NLCS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MTW---- 1 \$1,100.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 4 10/15/12-10/21/12 MLB Championship Series 3p-CC (6:30 PM-7:00 PM) MTW----- :30 (\$1,100.00) 0.00 NM Credited															
36	4	10/22/12	11/05/12	M-F 9-10a 9-930a	CM-Ali	9-930a (9:00 AM-9:30 AM)	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----- 1 \$250.00 0.00 Week: 10/29/12 11/04/12 M----- 1 \$250.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$250.00 0.00															
37	4	10/22/12	11/05/12	M-F 10-11a M-F 10-11a	CM-Ali	10-11a	M-----	:30	1	\$175.00	2	0.00	NM	3	\$525.00
LIVE WITH KELLY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----- 1 \$175.00 0.00 Week: 10/29/12 11/04/12 M----- 1 \$175.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$175.00 0.00															
38	4	10/22/12	11/05/12	M-F 12p-1p 1230-1p	CM-Ali	1230-1p (12:30 PM-1:00 PM)	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----- 1 \$250.00 0.00 Week: 10/29/12 11/04/12 M----- 1 \$250.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$250.00 0.00															
39	4	10/15/12	11/05/12	M-F 5-6p 5-530p	CM-Ali	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----- 1 \$575.00 0.00 Week: 10/22/12 10/28/12 M----- 1 \$575.00 0.00 Week: 10/29/12 11/04/12 M----- 1 \$575.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$575.00 0.00															
40	4	10/15/12	11/05/12	M-F 5-6p 530-6p	CM-Ali	530-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----- 1 \$575.00 0.00 Week: 10/22/12 10/28/12 M----- 1 \$575.00 0.00 Week: 10/29/12 11/04/12 M----- 1 \$575.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$575.00 0.00															
E 41	4	10/15/12	11/05/12	M-F 6-630p M-F 6-630p	CM-Ali	6-630p	M-----	:30	1	\$700.00	3	0.00	NM	3	\$2,100.00
FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----- 1 \$700.00 0.00 Week: 10/22/12 10/28/12 M----- 1 \$700.00 0.00 Week: 10/29/12 11/04/12 ----- 0 \$0.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$700.00 0.00															
42	4	10/22/12	11/05/12		CM-Ali	630-7p	M-----	:30	1	\$2,000.00	3	0.00	NM	2	\$4,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<p>WHEEL OF FORTUNE</p> <p>M-F 630-7p</p> <p>M-F 630-7p</p> <p>Start Date   End Date   Weekdays   Spots/Week   Rate   Rating</p> <p>Week: 10/22/12   10/28/12   M-----   1   \$2,000.00   0.00</p> <p>Week: 10/29/12   11/04/12   M-----   1   \$2,000.00   0.00</p> <p>Spot   Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type</p> <p>2   4   10/29/12-11/04/12   M-F 630-7p   630-7p   M-----   :30   (\$2,000.00)   0.00   NM</p> <p>Credited</p> <p>Week: 11/05/12   11/11/12   M-----   1   \$2,000.00   0.00</p>															
43	4	10/29/12	11/05/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
<p>FOX 4 NEWS</p> <p>Start Date   End Date   Weekdays   Spots/Week   Rate   Rating</p> <p>Week: 10/29/12   11/04/12   M-----   1   \$1,100.00   0.00</p> <p>Spot   Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type</p> <p>3   4   10/29/12-11/04/12   M-F 9-10p   9-930p   (9:00 PM-9:30 PM)-----   :30   (\$1,100.00)   0.00   NM</p> <p>Credited</p> <p>Week: 11/05/12   11/11/12   M-----   1   \$1,100.00   0.00</p>															
44	4	10/15/12	11/05/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$500.00	3	0.00	NM	2	\$1,000.00
<p>FOX 4 NEWS</p> <p>Start Date   End Date   Weekdays   Spots/Week   Rate   Rating</p> <p>Week: 10/15/12   10/21/12   M-----   1   \$500.00   0.00</p> <p>Spot   Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type</p> <p>1   4   10/15/12-10/21/12   M-F 1030-1102p   1030-1102p   M-----   :30   (\$500.00)   0.00   NM</p> <p>Credited</p> <p>Week: 10/22/12   10/28/12   -----   0   \$0.00   0.00</p> <p>Week: 10/29/12   11/04/12   M-----   1   \$500.00   0.00</p> <p>Week: 11/05/12   11/11/12   M-----   1   \$500.00   0.00</p>															
45	4	10/22/12	11/05/12	M-F 6-7a 630-7a	CM-All	630-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
<p>FOX 4 NEWS</p> <p>Start Date   End Date   Weekdays   Spots/Week   Rate   Rating</p> <p>Week: 10/22/12   10/28/12   M-----   1   \$525.00   0.00</p> <p>Week: 10/29/12   11/04/12   M-----   1   \$525.00   0.00</p> <p>Week: 11/05/12   11/11/12   M-----   1   \$525.00   0.00</p>															
46	4	10/13/12	10/13/12	Sa-Su Noon-8p 1-130p	CM-All	1-130p (1:00 PM-1:30 PM)	-----S-	:30	1	\$100.00	3	0.00	NM	1	\$100.00
<p>Start Date   End Date   Weekdays   Spots/Week   Rate   Rating</p> <p>Week: 10/08/12   10/14/12   -----S-   1   \$100.00   0.00</p>															
47	4	10/15/12	10/15/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$575.00	3	0.00	NM	1	\$575.00
<p>Start Date   End Date   Weekdays   Spots/Week   Rate   Rating</p> <p>Week: 10/15/12   10/21/12   M-----   1   \$575.00   0.00</p>															
48	4	10/15/12	10/15/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$575.00	3	0.00	NM	1	\$575.00
<p>Start Date   End Date   Weekdays   Spots/Week   Rate   Rating</p> <p>Week: 10/15/12   10/21/12   M-----   1   \$575.00   0.00</p>															
49	4	10/28/12	10/28/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
<p>Start Date   End Date   Weekdays   Spots/Week   Rate   Rating</p> <p>Week: 10/22/12   10/28/12   -----S   1   \$500.00   0.00</p>															





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Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:16:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
50	4	10/15/12	10/16/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC	---T---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$2,000.00		0.00			
51	4	10/26/12	10/26/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	----F--	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$2,000.00		0.00			
52	4	10/24/12	10/24/12	World Series World Series on FOX	CM-All	7p-CC	--W----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$2,100.00		0.00			
53	4	10/25/12	10/25/12	World Series World Series on FOX	CM-All	7p-CC	---T---	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$2,100.00		0.00			
54	4	10/13/12	10/13/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$1,000.00		0.00			
55	4	10/20/12	10/20/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12		Sa 9-10p	930-10p		(9:30 PM-10:00 PM)-----Sa--	:30		(\$1,000.00)		0.00	NM		
Credited															
56	4	10/27/12	10/27/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/22/12-10/28/12		Sa 9-10p	930-10p		(9:30 PM-10:00 PM)-----Sa--	:30		(\$1,000.00)		0.00	NM		
Credited															
57	4	10/14/12	10/14/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$1,200.00		0.00			
58	4	10/28/12	10/28/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,200.00		0.00			
59	4	10/13/12	10/13/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$1,050.00		0.00			



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
60	4	10/26/12	10/26/12	College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00 NM	2	\$2,100.00
				College Football Early										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-	2		\$1,050.00		0.00					
61	4	10/27/12	10/28/12	World Series	CM-All	7p-CC	-----SS	:30	1	\$4,000.00	1	0.00 NM	1	\$4,000.00
				World Series on FOX										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----SS	1		\$4,000.00		0.00					
62	4	10/15/12	10/15/12	M-F 9-10p	CM-All	930-10p	M-----	:30	1	\$1,100.00	3	0.00 NM	0	\$0.00
				930-10p (9:30 PM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----	1		\$1,100.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	10/15/12-10/21/12		M-F 9-10p	930-10p		(9:30 PM-10:00 M-----	:30	(\$1,100.00)	0.00	NM			
Credited														
63	4	10/11/12	10/11/12	President/VP Debates	CM-All	8-930p	---T---	:30	1	\$2,100.00	3	0.00 NM	1	\$2,100.00
				President/VP Debates										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	---T---	1		\$2,100.00		0.00					
64	4	11/01/12	11/01/12	X Factor Thursday	CM-All	7-9p	---T---	:30	1	\$2,100.00	2	0.00 NM	1	\$2,100.00
				FOX X Factor										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---	1		\$2,100.00		0.00					
65	4	10/17/12	10/17/12	MLB Championship Series	CM-All	3p-CC	--W----	:30	1	\$1,000.00	7	0.00 NM	1	\$1,000.00
				MLB Championship Series (2:30 PM-5:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----	1		\$1,000.00		0.00					
66	4	10/29/12	10/29/12	World Series	CM-All	7p-CC	M-----	:30	1	\$2,100.00	3	0.00 NM	1	\$2,100.00
				World Series on FOX (7:00 PM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----	1		\$2,100.00		0.00					
67	4	10/15/12	10/15/12	MLB Championship Series	CM-All	3p-CC	M-----	:30	1	\$1,100.00	3	0.00 NM	1	\$1,100.00
				MLB Championship Series (6:30 PM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----	1		\$1,100.00		0.00					
68	4	10/27/12	10/27/12	MLB Championship Series	CM-All	3p-CC	-----S-	:30	1	\$2,000.00	1	0.00 NM	0	\$0.00
				MLB Championship Series (6:30 PM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-	1		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	10/22/12-10/28/12		MLB Championship Series	3p-CC		(6:30 PM-10:00 -----Sa--	:30	(\$2,000.00)	0.00	NM			
Credited														
69	4	10/18/12	10/18/12	MLB Championship Series	CM-All	3p-CC	---T---	:30	1	\$1,100.00	3	0.00 NM	1	\$1,100.00
				MLB Championship Series (6:30 PM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
69	4	10/18/12	10/19/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (8:30 PM-10:00 PM)	---T---	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00	
MLB NLCS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	---T---	1		\$1,100.00		0.00							
70	4	10/24/12	10/24/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (7:00 PM-10:00 PM)	--W----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00	
MLB NLCS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	--W----	1		\$1,100.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	4	10/22/12-10/26/12		MLB Championship Series	3p-CC (7:00 PM-10:00 PM)		--W-----	:30	(\$1,100.00)		0.00	NM				
Credited																
71	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC (8:30 PM-10:00 PM)	-----SS	:30	2	\$2,550.00	2	0.00	NM	2	\$5,100.00	
WORLD SERIS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----SS	2		\$2,550.00		0.00							
72	4	10/30/12	11/02/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-TWTF--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	-TWTF--	1		\$1,100.00		0.00							
73	4	10/30/12	11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	1	\$500.00	3	0.00	NM	1	\$500.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	-TWTF--	1		\$500.00		0.00							
														Totals	211	\$153,145.00